Recalibrate Now

Igniting Ongoing and Lifegiving Momentum into Your Church

Dr. Troy H Jones





Recalibrate Now

Igniting Ongoing and Lifegiving Momentum into Your Church

The Discipline of Recalibrate:

Constantly realigning the decisions and activities of the church around its core mission and heartbeat.

The Outcome of Recalibrate:

Igniting ongoing and lifegiving momentum in Your Church.





Leaders disrupt the status quo.

—Recalibrate Axiom

These are questions for the Lead Pastor to reset their passion or to rally the entire team.

Recalibrate Questions:

- 1. The God Questions
 - What is God birthing in your heart?
 - What is your divine assignment?
 - What is your burden?
- 2. The Gut Questions
 - What makes you cringe?
 - What stops you from inviting people to your church?
 - What is your holy discontent?
- 3. The Gutsy Questions
 - Are you ready to lead your church in cultural change?
 - Are you ready to recalibrate yourself?
 - Really?

Larry Osborne: "Zero-Basing" Questions -

At North Coast Church, one of the most powerful tools we've used to help us keep our eyes on the target and regularly make the adjustments needed has been a process called "zero-basing." A zero-based meeting or retreat gathers a small group of key leaders and asks:

- 1. What would we do differently if we were starting all over?
- 2. If there was no backlash to worry about, what would we drop?
- 3. What would we start? What would we change?
- 4. How does the reality of our ministry match with our stated vision and goals?
- 5. What would we do differently if our only boundary was a radical commitment to the Great Commission?



Coaching Tip:

Set aside a full day away from the office to thoughtfully and prayerfully reflect on the "God, Gut, and Gutsy" questions. This introspective time can serve as an opportunity to realign and rejuvenate your vision for the church. Keep a journal on hand to document your insights and revelations. Remember, the aim isn't to overanalyze but to reconnect with your core passion and purpose for the church. If you feel compelled, consider involving a few trusted individuals in this reflective process.





Practice 2—Clarify the "Big 4"

The Main Thing is to keep the main thing the main thing. --Recalibrate Axiom

The Big "4"

- 1. Mission
 - Why does your church exist?
 - What is your rally call?
 - What core statement impacts every decision and activity of your church?
- 2. Values
 - What is the DNA of your church?
 - What are your guiding anchors?
- 3. Core Ministries
 - What are the mission critical ministries?
 - What ministries will create momentum for you?
 - What ministries should capture your budget and bandwidth of your church?
- 4. Story
 - What is the overall story of your church?
 - What are key milestone moments in your church story?
 - Who are the people who make up your church story?



Coaching Tip:

Compile a booklet that consolidates your church's mission, values, core ministries, and its unique story. I refer to this as our 'Strategy Booklet,' though other churches might call it their 'Playbook'. It's also advisable to include other vital documents that ensure your church remains on its mission. In step 4, I'll suggest drafting a vision narrative, which should also be preserved within this booklet.





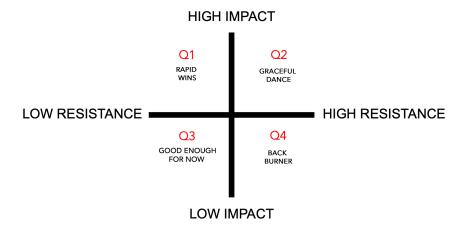
Practice 3-- Triage Change

Not everything needs to change overnight but things do need to change. —Recalibrate Axiom

Four Quadrants of Strategic Change

Q1: Rapid Wins: High impact/Low Resistance
Q2: Graceful Dance: High Impact/High Resistance
Q3: Good Enough for Now: Low impact/Low Resistance
Q4: Back Burner: Low impact/High Resistance

FOUR QUADRANTS OF CHANGE





Organize an offsite meeting with your team. Distribute a stack of yellow sticky notes to each participant. Pose the question: "What aspects of Sundays, their ministries, or anything else make you cringe?" Instruct them to write one answer on each sticky note.

On a whiteboard, sketch out the quadrants of change. Ask participants to place their sticky notes in the quadrant they believe best represents their sentiment. Engage in a discussion about the reasoning and emotions behind their choices.

A word of caution: This exercise can touch on sensitive issues. Ensure you guide everyone to approach it with professionalism, kindness, and honesty.





Practice 4--Make it Stick

Transform the culture, transform the church.

—Recalibrate Axiom

Four Skills of a Cultural Architect:

- 1. Cast Vision
 - See it
 - Show it
 - Share it
- 2. Connect the Dots
 - Connect wins to the mission
 - Connect wins to the values
 - Connect wins to the core ministries
 - Connect wins to the story of your church
 - Connect wins to the vision narrative
- 3. Celebrate Wins and Stories
 - Staff meetings
 - Board Meetings
 - Preaching
 - One on one
- 4. Create Language
 - Axioms
 - Metaphors
 - Stories



Coaching Tip:

Draft a Vision Narrative. This is a 1-2 page document that vividly describes the vision you have for your church. In the Recalibrate Resources I provided New Life's Vision Narrative. Approach this task with creativity and enthusiasm, using vibrant, descriptive language that tells a compelling story. When read, it should be so moving that it brings a tear to your eye





Practice #5: Launch Bold Initiatives

Dreams without deadlines are dead ends.

-Recalibrate Axiom

Bold Initiative:

A project or effort that takes an audacious or daring approach, often breaking from tradition or the norm, aiming for significant outcomes. Inherently, it galvanizes the organization and prompts individuals to reassess and recalibrate.

Indicators:

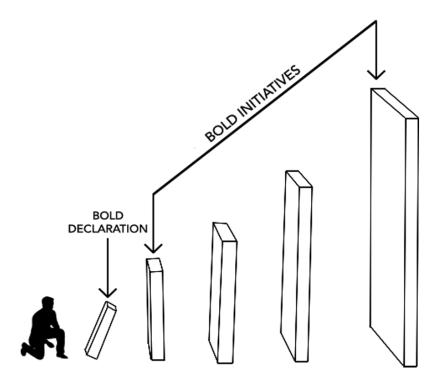
Concrete elements in an Bold Initiative that show practical actions and high impact changes are taking place.

Example of a Bold Initiative:

John F. Kennedy: "I believe that this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to Earth."

Bold Initiatives Create Momentum

Bold initiatives create ongoing and lifegiving momentum in your church if executed well. A bold initiative can cause a cascade of change akin to a small domino potentially toppling something as grand as the Empire State Building.





Characteristics of an Bold Initiative:

- 1. Bold Yet Believable They strike a balance between audacity and realism. While they push boundaries, they remain within the realm of possibility.
- 2. Innovative Nature They are new, newish or new to you.
- 3. Clarity and Precision These initiatives are communicated in a clear, concise manner, leaving little room for ambiguity. Their goals are tangible and specific.
- 4. Measurable Progress and success can be tracked through simple indicators, ensuring accountability and a clear sense of direction.
- 5. Launch Energy They demand an initial burst of enthusiasm, momentum, and resources to kickstart the process and set the stage for sustained effort.

Goals vs Bold Initiatives

Goals are targets we aim for, bold initiatives are brave steps we take to achieve or change something in a big way!

Goals Initiatives

Targets we aim for Bold steps to move the organization forward

Strengthens Culture Shifts Culture

Supports Momentum Creates Momentum

Directs Galvanize

Create progress Sparks a Movement

Well defined/Narrow scope Change something in a big way

Specific Outcome
Continuous improvements
Tends to involve a few
Limited Risk
Incremental Change
Effort
Specific Outcome
Rapid Traction
New or different
Involves everyone
Significant Risk
Significant Strides
20% Energy
Response in felt

Progress measured Progress is felt
Measured by outcome Measured by unity

Once set remains consistent Once set is flexible and fluid

May not provide detail plan Provides detailed plan

Examples

Goals Initiatives

Increase giving by 10% Launch a new giving culture Increase attendance by 10% Launch a new gathering Lose 10 pounds Launch my overall health



How to Lead Bold Initiatives

Before your start---Make a Bold Declaration

"Ladies and gentlemen, I need everyone's attention. We stand at the precipice of a new era. It is time for us to create a bold initiative. We must breathe new life into our community and mission. We're not just rekindling; we are relaunching. Mark your calendars because in 205 days from today, we are launching a new gathering. We are refreshing our approach, redoing our kids' ministry, and bringing in a wave of new initiatives that align with our core values."

1. Define it:

- Write it down: Create a 1-2 page document that outlines the clear initiatives and their metrics.
- Be Clear: Specify the tangible metrics that would indicate the success of this initiative
- Clarify your "indicators": List all the indicators that will measure the success of this initiative.

2. Date it:

- Start Date: When will the initiative begin?
- Milestones: Identify key stages or checkpoints along the way.
- End Date: When do you anticipate completing the initiative?

3. Do it:

- Daily Action: Break down the initiative into tangible, actionable tasks, or activities.
- Weekly Accountability: Meet with your MCI team weekly and report on progress)
- Monthly Milestones: Create a timeline and benchmarks

The 20% Rule

"The reason change initiatives fail is because leaders write it out and then forget it. For an airplane to get off the ground it takes 20% of its fuel. This is true for any new initiative to gain traction. You have to invest 20% of your energy and bandwidth or it will fail."

-- Dr. Troy H Jones



Coaching Tip:

List your top 2-5 Bold Initiatives. Choose an overarching timeframe—be it 90 days, one year, or even three years—that provides sufficient time to achieve all the initiatives. For each initiative, include bullet points detailing the anticipated metrics and outcomes. After finalizing the list, think of a compelling name that encapsulates these initiatives, acting as a unifying rally cry for the church.



Bold Initiatives: Top Four Questions

1. How often do you do a Bold Initiative?

At least once a year. Sometimes more frequently. It's common for many churches to embark on a fall or new year initiative.

2. How long are Bold Initiatives?

The duration varies based on numerous factors. Initiatives can range from 90 days to 9 months. Some even stretch over 1-3 years. However, I advise against exceeding a three-year span. The length should resonate with the church's current circumstances and needs.

3. How many Bold Initiatives should you do at one time?

It's advisable to undertake one to five initiatives simultaneously. If you opt for three or more concurrently, consider unifying them under a single theme. Refer to the examples provided for a clearer understanding.

4. What do you mean by a bold initiative focused on relaunching?

Every 3-5 years, churches should prioritize a bold initiative aimed at relaunching. For instance, New Life has undertaken two such initiatives over the years. One was a direct response to the Covid Pandemic of 2020. Such initiatives should reinvigorate the church, prompting a reevaluation of its mission, values, core ministries, history, and future vision.



Examples of New Life's Bold Initiatives



The Power of a Date

On December 14, 2004, Dr. Don Berwick, CEO of the Institute for Healthcare Improvement, stood before a room full of hospital administrators as they faced an upsetting reality: thousands upon thousands of patients were dying every year due to preventable mistakes. Not giving the post-surgical antibiotics at the right time. Failure to properly prepare the patient for surgery. Improper management of ventilators.

In the past, the Institute had laid out a great plan for specific, research-driven procedures that could save lives, but they were only a non-profit organization with no power to enforce these changes. To make it worse, liability issues made hospitals reluctant to admit that there was a problem. Dr. Berwick didn't have any authority over these administrators—all he had was influence (sound familiar?).

After reminding everyone of the problem, he said, "Here is what I think we should do. I think we should save 100,000 lives. And I think we should do that by June 14, 2006—18 months from today." He paused. "By 9:00 A.M."

Now that's a Bold Initiative. He practically wanted to relaunch the entire health care system. Notice the clarity: "Save 100,000 lives by June 14, 2006, 9:00 A.M." Known as "The 100,000 Lives Campaign," this crystal-clear moonshot was backed up by specific strategies for training hundreds of thousands of healthcare workers. And it worked. Perhaps millions of lives have been saved by the ongoing effects of this initiative.



The Story of 2.12.12

In the fall of 2011, New Life was buzzing and I was, frankly, feeling very good. We'd been in our new building for eighteen months, our attendance had nearly doubled, and we'd launched our first campus. Randy McMillan, my business pastor at the time, likes to say I was at the top of my game and could have easily slid into "the Comfort Zone." I'd led the church through a massive building project, renovated our culture, and we'd recently baptized 100 people on a single Sunday! But deep inside, I already felt a new status quo setting in, so I hired a consultant to help me confront the status quo.

He walked around the church, talked to staff and members, attended our Sunday services, and did all the stuff a consultant should do. We decided to meet over dinner that evening and I walked into our meeting feeling pretty good. I knew there'd be a couple of things to improve, but we were one of the biggest churches in the Pacific Northwest. We must be doing something right, right? He sat me down and handed me a ten-page document—I didn't realize he'd have ten pages of compliments! And the first page was all the things we were doing well. The next nine pages revealed the stark truth. Your children's ministry is unfinished, your branding sucks, and the list went on.

I was stunned. I was angry. I felt stupid. Why hadn't I seen all these problems? (For the same reason you need a Realtor; no one can truly see— or smell—their own house!) The consultant's findings disheartened us, and we spent the next month going back and forth about this change and that. All the while, my holy discontent was growing. Finally, on an October morning, I woke up and said out loud "That's it! We need to stop talking and start doing." At first I said it with some hesitation. But confidence built as I said it out again. Something happens when the pastor will just admit the obvious and say it boldly out loud.

I walked into the conference room, interrupted a meeting, gathered my strategy team, and said, "On February 12th, 2012, we *are* going to relaunch the church. We *will* launch a Saturday night service. We *will* redo the kid's ministry. We will totally rebrand New Life. All of this will be done on 'two-twelve-twelve.'"

This was our Bold Initiative. It was the beginning of recapturing our church mission, morale and momentum.

They were a little surprised, but saying it out loud ignited a fire and galvanized them into shaking up the status quo. Randy was there and he said, "At that meeting, we realized we couldn't rest on our success. It shocked us into saying, 'Game on! What's next?'" The energy in the room grew and everyone was on the same page. The ideas started to flow, and we quickly defined our bold initiative. Finally, we gave it a name: "2.12.12." My wife teases me because my names aren't the most creative. But "being creative" is not the most important thing—we'll get to that in the next chapter.



New Life Church: 2.12.12 MCI's Relaunch Plan

Bold Declaration

Relaunch the heart and soul of New Life on 2.12.12

Four Bold Initiatives

- 1. Launch a new Saturday Service with 500 people:
- 2. Relaunch Children's Ministry with 800 kids
- 3. Launch a new gathering on MV Campus:
- 4. Relaunch our website & branding:

Over 40 Indicators

New Saturday Gatherings

- 1. Launch a new service at 6 p.m. on February 11.
- 2. Full Boardwalk (birth 5 yrs.)
- 3. Full KidTown (K-5th grade)
- 4. Full Junior High.

Kids Ministry

- 1. Kid's Lobby Upgrade at Renton Campus.
- 2. Kid's Stage Upgrade at Renton Campus.
- 3. K-1 Room Upgrade at Renton Campus.
- 4. Boardwalk Hallway Upgrade at Renton Campus.
- 5. KidTown Media Upgrade at Renton Campus.
- 6. KidTown Room Dividers Upgrade at Renton Campus.
- 7. KidTown Technology Upgrade at Renton Campus.
- 8. Add K-1 Room at MV Campus.
- 9. KidTown Room Environment Upgrade at MV Campus.
- 10. KidTown Room Technology Upgrade at MV Campus.

New Gathering at Maple Valley Campus

- 1. New Service times 9 a.m., 10:15 a.m. & 11:30 a.m.
- 2. New Third Service
- 3. Launching a new Kindergarten environment



Relaunching Branding

- 1. New logo & branding.
- 2. Social Media integration
- 3. New web address (www.nlchurch.com).
- 4. New signage at Renton Campus.
- 5. New signage at Maple Valley Campus.
- 6. New print material.
- 7. Increased Facebook integration.
- 8. New Twitter account (coming soon!).

All Gatherings

- 1. New service times on all campuses.
- 2. Closed captioning for the hearing impaired.
- 3. The Jesus Story Teaching Series (45-week teaching series).
- 4. Teaching goes same week at MV Campus.
- 5. Improve wireless coverage in auditoriums.
- 6. Updated main lobby environment.

Discipleship

- 1. All Church Prayer & Fasting twice a year.
- 2. Joined the ECFA (Evangelical Council for Financial Accountability).
- 3. Launching Global University.
- 4. Launch The Jesus Story Growth Groups.
- 5. Intercessory Prayer Teams during services.

Youth Ministry

- 1. Junior High LIFT begins at MV Campus.
- 2. Junior High LIFT Gathering in North Auditorium on Saturday nights.
- 3. New College Ministry on Sunday nights.
- 4. Time change for AXIS on Sunday nights.
- 5. Epic Groups meet after AXIS.



9.21.21: New Life's Relaunch "Celebrating 95 Years"

BOLD Declaration:

After a worldwide pandemic we will Relaunch NL church on 9.21.21 trusting God the best is yet to come.

Five Bold Initiatives

- 1. Relaunch Discipleship Culture (Seven Rhythms in Everything we do)
- 2. Online Church/Digital Relaunch (Online Campus, Social Media, etc).
- 3. Make a Big announcement about "Bible Land"
- 4. Groundbreaking for MVC. (Lincoln)
- 5. 95 New tithers

Over 90 Indicators

Alignment

- 1. Clear Mission. (Develop fully devoted followers of Jesus Christ)
- 2. Clear Model (Gather. Grow. Go)
- 3. Core Ministries (Sundays. Kids. Youth. Discipleship. Missions)
- 4. Work on two-year calendar (vs 1 year)
- 5. Enterprise events (clear, powerful, God moments)

Assimilation

- 1. Update Connect Card
- 2. Automatic emails
- 3. YouTube videos (3 of them...how to get connected)

Building Interior/Exterior

- 1. Update main auditorium
- 2. Update Parking lot
- 3. Cleaned up
- 4. Restripes parking lot
- 5. Finish Team Central with furniture and cool place
- 6. Redo Lobby (chandelier, update couches, Redo concrete floor, paint lobby, etc)
- 7. Clean Cross on main office
- 8. Redo Concrete Floor
- 9. Fix Rock outside
- 10. Make music room on level (new life group room)
- 11. Kingdom Builder curved wall refresh to the current branding



Campus Expansion

- 1. Groundbreaking for MVC
- 2. Relaunch of Normandy Park
- 3. PAC relationship with Risen Church

Communications | Marketing

- 1. Social Media Coordinator
- 2. Postcard Campaign—Back to Church (Sept 26-Oct 10)
- 3. Public Campaign for 21 days of prayer & fasting
- 4. Update App
- 5. Website Update
- 6. QR codes on everything

Discipleship

- 1. Launch Theology One day
- 2. Rooted 500 people
- 3. Marriage Now (Podcast)
- 4. NL 101—Thirst for Seven Rhythms
- 5. Rooted—300 people.
- 6. Next Wave Leaders—50 leaders
- 7. RCS—Grow to 750 students

First Impressions

- 1. Relaunch Greeters—Create a Wow Team (200 people)
- 2. E3 Strategy for First Impression
- 3. Update coffee
- 4. Relaunch Team Nights

Gatherings

- 1. Service order cultivate engaging worship
- 2. Add Music outside
- 3. Salvation Moment at each gathering (expand prayer team)

Kids Ministry—Nursery

- 1. E3 Strategy for Boardwalk
- 2. Boardwalk branding
- 3. Boardwalk relaunch
- 4. Find ways to create heroes of Boardwalk workers (special parties, events, etc)



Kids Ministry—Elementary

- 1. Big Announcement for Kids
- 2. E3 Strategy for Kids
- 3. Kids connection Card
- 4. Greeters in kids lobby (male)
- 5. Signage in kids lobby
- 6. First Guest with kids

Kingdom Builders

- 1. Six times a year updates for church
- 2. Strategy to "Pastor" Kingdom Builders Givers

MVC NextGen

- 1. Relaunch youth worship on Sunday
- 2. Remodel/decorate and furnish NG room
- 3. Relaunch Student Leadership

NL Online

- 1. Facebook Page Consolidation
- 2. Facebook NL Church Online Campus Group
- 3. Daily Engagement Content in NL Church Online Group
- 4. Targeted Social media ads directing to NL Church Facebook
- 5. NLChurch.com/online launch
- 6. Studio Build for pre and post shows
- 7. Digital Groups 15 groups online

Next Gen

- 1. E3 strategy for New Gen
- 2. Launching Rooted Groups (15 Groups)
- 3. New J-High Launch 9 & 10:30 Am
- 4. Relaunch High School Involvement on Sundays

Next Wave

- 1. 32 Next Wave Students
- 2. 10 NPP Students
- 3. 9 Seminar Speakers
- 4. Professional mentors for every student
- 5. 1 Missions trip a year



Worship

- 1. E3 Strategy for Worship Culture
- 2. Grow from 55 volunteers to 85 (aid campuses/environments)
- 3. First Thursday of every month are ALL TEAM nights.
- 4. Launch "captains". Each position (drums, keys, singers, etc...) have a captain that helps lead them and disciple them.
- 5. Continue to write songs, intro them to the congregation, and have a live recording. We already have 10 songs written.

RCS Impact

- 1. New RCS/SLC
- 2. New Classrooms
- 3. New and Expanded Play areas
- 4. Growth to 750

Senior Adults

- 1. Primetimers 3 times a year
- 2. Pie Social Sept 17th
- 3. Monthly text messages from Pastor Jon

Staff Development

- 1. Relaunch All Staff Day. Someone take ownership
- 2. Culture Class every Tuesday at 10:00 AM
- 3. Submit plans for new office complex



Recalibrate Resources



Strategic Leadership Chess vs Checkers

1. Every move counts.

"Leadership isn't about the next move, but about the next several moves. It's not checkers; it's chess."

"Leadership is like chess; every move counts and has consequences. Think strategically and always be several moves ahead."

"Good leaders know that leadership isn't just checkers – it's chess. Understand the complexity and think multiple moves ahead."

2. Every team member counts.

"In checkers, every piece moves the same; in leadership, like chess, recognize the unique potential of every team member and utilize them effectively."

"In the game of checkers, everyone starts even. In chess, everyone has a unique role. Leaders recognize the individual strengths of their team, just as a grandmaster sees the power of each piece."

"Playing checkers, everyone has the same potential. Playing chess, you leverage the unique attributes. Leadership is knowing when to play each game."

3. Even going backwards counts

"Checkers teaches us to move forward; chess teaches us to move in every direction. Great leaders understand when to do each."

"A true leader knows that, like in chess, sometimes you need to sacrifice short-term gains for long-term victories."

4. Foresight and patience counts

"In chess, as in leadership, foresight, patience, and strategy distinguish a true leader from a mere player."



NLChurch | Mission Map

Mission (Matthew 28: 18-20)

Leading people into a fully devoted relationship with Jesus Christ

Ministry Model (Acts 2:42-47)

- Gather | Sundays (Warm Environments | Engaging Worship | Biblical Authority)
- Grow | Rooted, Dream Team & Life Groups
- Go | Missions (Kingdom Builders: Across the Street. Around the World)

3 Vital Relationships (Fully Devoted)

- 1. Abide in Christ
- 2. Belong in Community
- 3. Care for Lost People

Core Values

- 1. Biblical Authority
- 2. Authentic Community
- 3. Engaging Worship
- 4. Generous Giving
- 5. Empowered Church

Core Ministries

- 1. Sundays
- 2. Kids Ministry on Sunday
- 3. Youth Church
- 4. Discipleship (Rooted, groups and classes)
- 5. Missions (Local and global)

Our Story

Started in 1926 by the Brandt Sisters with a burning desire to see people find Jesus and bring children to the church. Filled with pastors and a faithful congregation who courageously lead our church through decades of innovation and change.



NLChurch | Vision Narrative

We SEE a church that refuses to be comfortable with half-hearted Christianity that robs and steals its soul . . . a church fully devoted to Jesus and preaches a clear and uncompromising gospel and doesn't get lost in meaningless issues that divide the body of Christ.

We SEE a church that reflects the rich diversity of South King County. A church where every tribe and nation gather to lift up the name of Jesus. A church who shows the world every person is created in the image of God and any hint of racism is evil and unacceptable in the family of God.

We SEE a church where unchurched people love to attend, where people outside of these walls meet any New Lifer and immediately know we are authentic and real. They may disagree with our doctrine, but they love our humanity.

We SEE a church where children and students are fully devoted to Jesus and beg their parents to never miss a Sunday . . . a generation who worships, learns the Bible, and is empowered by the Spirit . . . a church that believes the next generation isn't the future of the church, it *is* the church.

We SEE a church where people are engaged and participate in worship. Where people put God above their prefaces and music style. Where congregational worship creates a thirst for daily worship.

We SEE a church with local campuses who reach South King County and a vision for walking alongside church plants and other established churches. . . a church whose vision is big enough to have a regional and global impact, yet personal enough to say "Welcome home!" to every person who walks through our doors.

We SEE a church where people are fully devoted to God and each other...a church who experience spiritual growth and authentic community in homes, coffee shops, workplaces, and dorm rooms.



We SEE a church whose heart breaks for the things that break the heart of God . . . a church that doesn't stand on a soapbox of judgment and self-righteousness but serves people with contagious love . . . a church that expresses true religion by caring for widows and orphans in their distress and speaks up for people who can't speak for themselves.

We SEE a church where every follower of Christ is empowered for ministry . . . a church where no one sits in the bleachers or stands on the sidelines.

We SEE a church with a Christian School and Leadership College empowers generations of leaders, where graduates serve God in all walks of life, released to dynamic leadership in the marketplace and churches across the street and around the world.

We SEE a church who uses every digital platform possible to connect and engage people in the gospel regardless of location. A church where people experience community 24/7. A church who provides "on demand" Bible teaching, resources, and engaging platforms.

We SEE a church that would never settle for the status quo and doing business as usual . . a faith-filled, Spirit-empowered, and kingdom-minded church that is willing to step out of its comfort zone and take risks to reach people for Jesus . . . a church that prays hard and never insults God with small thinking and safe living.





Dr. Troy H. Jones is the Lead Pastor of New Life Church in the Seattle area. Founded in 1926, New Life has grown under his leadership into a multisite church of 4500 people meeting in four campuses.

Troy holds a doctorate from Assemblies of God Theological Seminary and is a sought-after speaker, coach, and consultant. He is also the founder of The Recalibrate Group and PastorStays. The Recalibrate Group focuses on a church's health and PastorStays focuses on a minister's health.

Troy and Jana, his wife of 34 years, live in a 125-year-old-house that they literally picked up and moved down the street to save from demolition. Their painstaking renovation stands as a testament to their love of old things made new. The pride of their lives is their two daughters, two sons-in-law, and four grandbabies.

CONTACT INFORMATION





Recalibrate Coaching

Offers five dedicated coaching calls. (via zoom) These sessions are tailored to bolster the overall strength and skills of the pastor.

Recalibrate Consulting

Delves deeper with ten coaching sessions. (via zoom) This approach focuses on a assessment of the church's health and actively assists in the formulation of a bold initiative to ensure its growth and improvement.

Recalibrate Cohorts

Provides an opportunity for pastors to collaborate and review the five essential steps to recalibrate a church. (via zoom). Engaging with other like-minded pastors, this program facilitates collective learning and shared experiences, aiming to enrich each participant's perspective and strategy.

Set up your first coaching call by going to recalibrategroup.com





Check out PastorStays www.pastorstays.com

PastorStays is a nonprofit ministry led by a Board of Directors. Our mission is to provide hope and healing for pastors and their families for generations to come. We value integrity, financial accountability, and doing "business" in a way that honors God on every level.

As beautiful as ministry is, it can also be equally daunting and exhausting. Growing up in a Pastor's home is a blessing. We want to spoil the Pastor's family and especially the kids. Our mission is to provide Pastors and their families with vacation destinations throughout the world. PastorStays is a place for a Pastor and their family to unplug and create lifelong memories.

PastorStays was born out of the Covid Pandemic of 2020. Troy and Jana Jones (Lead Pastors of New Life Church for almost two decades) found themselves exhausted due to the pressures of Seattle and the cultural implications of Covid. Over the years people within their church graciously allowed them to use a beautiful house in Chelan, Washington. Finally, out of desperation, the exhaustion caused by the pandemic, and the need to get away more often they decided to buy their own vacation home in Chelan Washington, which is 3-hour drive from Seattle.

They believed it was now their turn to bless other pastors as they had been blessed over the years. They created a Google Calendar and a landing page. Within 18 hours it was filled! Pastor Troy was shocked! He called a longtime friend who is also a pastor, Stan Russell, and shared this dilemma of not having enough dates. Stan said, "You need to dream bigger". At first, Troy said, "No way! I don't have a bigger dream". He hung up the phone and within five minutes "PastorStays" was born